

**NEW JERSEY WATER ASSOCIATION**

54 Main Street Waretown, NJ 08758-2219

Phone 609/242-7111 Fax 609/242-7112

Website: njwater.org E-mail: officemanager@njwater.org

**Dear Advertiser:**

Thank you for considering the NJWA Magazine for your advertising needs. Our quarterly publication is a key source of information for the Directors, Superintendents, Supervisors and Staff of Water and Wastewater Systems throughout New Jersey. Advertising charges are for **camera-ready ads** requiring nominal composition. Color ads, reverse screens, halftones, stats and enlargement/reduction services are available at an extra cost.

**2017 MAGAZINE ADVERTISING RATES PER ISSUE**

**\* A 5% discount applies for ads placed in all four issues.\***

COLOR: BLACK & WHITE  
TRIM SIZE: 8 1/2 x 11  
CIRCULATION: 1,200  
PUBLISHED: QUARTERLY  
Ad Deadlines: Spring- March 1 2017, Summer -June 1 2017, Fall - September 12017,  
Winter - December 1,2017

RATES ARE PER ISSUE	MEMBER	NON-MEMBER
BUSINESS LISTING	FREE	\$ 50.00
INSIDE FRONT COVER Ad size: 7 1/2 x 10	\$350.00	\$550.00
INSIDE BACK COVER Ad size: 7 1/2 x 10	\$315.00	\$515.00
OUTSIDE BACK COVER • 3/4 PAGE ONLY; Ad size: 7 1/2 x 7 1/4	\$305.00	\$500.00
FULL PAGE Ad size: 7 1/2 x 10	\$264.00	\$464.00
HALF PAGE Ad size: 7 1/2 x 5	\$172.00	\$279.00
QUARTER PAGE Ad size: 3 3/4 x 5	\$126.00	\$187.00

***Please complete and return:***

Date: \_\_\_\_\_ Name: \_\_\_\_\_

Company \_\_\_\_\_

Advertisement size selected \_\_\_\_\_

Issue(s) to be published: April \_\_\_\_\_ July \_\_\_\_\_ October \_\_\_\_\_ December \_\_\_\_\_

**\*\*Please REPUBLISH the same copy supplied for 2016 \_\_\_\_\_ OR-  
Enclosed find new copy for advertisement \_\_\_\_\_**

Authorizing Signature: \_\_\_\_\_