



505 US Highway 9  
Lanoka Harbor, NJ 08734

Phone: 609.242.7111  
Fax: 609.242.7112

Website:  
[www.njwater.org](http://www.njwater.org)

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Dear Associate Member:

Thank you very much for your support of the New Jersey Water Association! Without your support, the NJWA would not be able to provide all of the training, assistance and representation enjoyed by our associate, system and utility members each year.

It is our intention to make your associate membership valuable by providing you with as many opportunities as possible to reach out to our utility and individual membership. NJWA is a membership-based, non-regulatory, non-profit organization. Because of your support, we have the expertise and resources to assist the 350 member utilities, and 150 individual members who are the heart of our organization.

Each month, NJWA field staff makes over 100 on-site technical assistance visits to the water and wastewater systems of NJ. We also provide an extensive training program; topics include a variety of management, regulatory and technical subjects. NJWA training sessions provide Training Contact Hours for operator license renewals and credits for Certified Public Works Managers. Please feel free to request to be a part of our training program.

Your associate membership qualifies you for a variety of advantages, including discounted registration at our Annual Management / Technical Conference. The 2018 Annual Management/Technical Conference was a huge success. Our 2019 Annual Management and Technical Conference will be held on October 16-17 at the Golden Nugget in Atlantic City, NJ.

**New for 2019! A new opportunity for NJWA Associate Members:**

Reserve your Gold Sponsorship now, and you will be included, at no additional cost, in a banner advertisement on our website for the full year. Your logo will be prominently displayed and will have a hyperlink to your website. Full details are attached. If you choose to take advantage of this opportunity, please use the new 2019 Associate Membership Form in place of your renewal invoice.

The NJWA Magazine is a quarterly publication mailed to our members throughout the State. It is a good source of information for our individual, system and for our associate members, a great way for our industry professionals to know your business and services. If you are interested in advertising in our publication, please give our office a call.

**AT THE NJWA OUR MISSION IS: "To enable our water and wastewater membership to safeguard the health of their users by providing leadership and professional services." Your associate membership enables us to accomplish that mission.**

Thank you again for your support.

Sincerely,

The Board of Directors & Staff of the NJWA

**New Opportunity for NJ Water Association Associate Members (Vendors):**

**Renew Your Membership for 2019 and Become a Gold Sponsor Now, and You'll Receive Year-Round Recognition on [www.njwater.org](http://www.njwater.org).**

**There is No Additional Charge for 2019 Gold Sponsors to Receive this Benefit.**

If you attended the New Jersey Water Association 2018 Annual Conference, you know that our Utility and Vendor attendance increased substantially from 2017. That increase is part of a trend that has been occurring for many years.

If you were a Gold Sponsor in 2018, you already know about the increased recognition and value that comes with participation in the Gold Sponsorship program.

If you were not a Gold Sponsor in 2018, please see the benefits of Gold Sponsorship below.

**NEW FOR 2019**

The New Jersey Water Association is offering a Gold Sponsorship that can last all year!

Simply reserve your conference Gold Sponsorship now, and you will be included, at no additional cost, in a banner advertisement on our heavily-trafficked website. Your logo will be prominently displayed and will be clickable (as a hyperlink to your webpage). In 2018, [www.njwater.org](http://www.njwater.org) was visited 28,864 times.

For you to receive maximum value, we encourage you to reserve your Gold Sponsorship right now, at the same time you renew your membership for 2019. If you do, your logo will be included in the banner ad that will be posted in early January, and again, will remain all year. The water and wastewater industry visitors to our website will see your logo, and more importantly, note your support for the New Jersey Water Association every time they visit our site.

Gold Sponsorship will be available into the Spring of 2019. If you choose to renew your membership now and become a Gold Sponsor later, we will ensure that your ad will be posted to our website no later than the quarter following confirmation of your Gold sponsorship.

*Thank you for considering this opportunity.  
We value your membership and support.*

## **The Benefits of Your 2019 New Jersey Water Association Gold Sponsorship!**

- Two (2) tables so you can display additional products and host more guests.
- Full registration for up to 2 representatives from your organization.  
**NEW:** *If you don't need two tables and two reps, you may exchange one of those (either rep or table), for a credit to admit one utility member for free, as your guest for one day. There's no need to make that decision until the Summer, we'll remind you later that you have that benefit.*
- Up to two (2) additional reps from your organization
- A full-page ad in the NJ Water Association 2019 Conference Program
- Your corporate logo printed alongside the NJWater logo on reusable conference notepad folders given to each participant, and on at least one more conference giveaway.
- A reserved location, of your choice, for your table(s). No need to arrive and set-up early!
- An 11 x 14 Stand-up Gold Sponsor poster card for use on your tabletop
- Your logo on a Gold Sponsor sign next to the speaker platform through the entire conference
- A shout-out: Thanks for your Gold Sponsorship from the podium
- Website/Twitter/Facebook recognition of your Gold Sponsorship



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## 2019 Associate Membership Form

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Company Website: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_ Primary Contact Phone: \_\_\_\_\_

List Products/Services for Business Directory: \_\_\_\_\_

### 2019 NJWA ANNUAL CONFERENCE GOLD SPONSORSHIP OPPORTUNITY

**NEW FOR 2019:** Reserve your Gold Sponsorship now, and you will be included, at no additional cost, in a banner advertisement on our website ([www.njwater.org](http://www.njwater.org)) for the full year. Your logo will be prominently displayed and will have a hyperlink to your website.

**Please see attached for full Gold Sponsorship details. Cost of Gold Sponsorship: 2,000.00**

**ANNUAL ASSOCIATE MEMBERSHIP  
DUES: \$450.00**

**OPTIONAL GOLD SPONSORSHIP  
OPPORTUNITY: \$2000.00**

**ANNUAL MEMBERSHIP RATE: \$ 450.00 (Includes all company employees)**

**OPTIONAL GOLD SPONSORSHIP: \$ \_\_\_\_\_**

**TOTAL PAYABLE AT TIME OF MEMBERSHIP RENEWAL: \$ \_\_\_\_\_**

**Make Check Payable to:**  
New Jersey Water  
Association  
505 US Highway 9  
Lanoka Harbor, NJ 08734

Credit Card: \_\_\_ Visa \_\_\_ Mastercard \_\_\_ American Express \_\_\_ Discover

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CID#: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT!**