



ADVERTISING OPPORTUNITY

Dear Business Representative:

We hope you will consider the NJWA Magazine for your advertising needs. Our quarterly publication is a key source of information for the Directors, Superintendents, Supervisors and Staff of Water and Wastewater Systems throughout New Jersey. Advertising charges are for **camera-ready ads** requiring nominal composition. Color ads, reverse screens, halftones, stats and enlargement/reduction services are available at an extra cost.

2020 MAGAZINE ADVERTISING RATES *PER ISSUE*

*** A 5% discount applies for ads placed in all four issues.***

COLOR:	BLACK & WHITE
TRIM SIZE:	8 ½ x 11
CIRCULATION:	1,200
PUBLISHED:	QUARTERLY

Ad Deadlines: Spring- March 1st, Summer -June 1st, Fall - September 1st, Winter - December 1st

RATES ARE PER ISSUE	MEMBER	NON-MEMBER
BUSINESS LISTING	FREE	\$ 50.00
INSIDE FRONT COVER Ad size: 7 ½ x 10	\$375.00	\$575.00
INSIDE BACK COVER Ad size: 7 ½ x 10	\$350.00	\$550.00
OUTSIDE BACK COVER • ¾ PAGE ONLY; Ad size: 7 ½ x 7 ¼	\$325.00	\$525.00
FULL PAGE Ad size: 7 ½ x 10	\$275.00	\$475.00
HALF PAGE Ad size: 7 ½ x 5	\$200.00	\$300.00
QUARTER PAGE Ad size: 3 ¾ x 5	\$150.00	\$200.00

Please complete and return:

Date: _____ Company Representative Name: _____

Company _____ Advertisement size selected _____

Issue(s) to be published: April _____ July _____ October _____ December _____

****Please REPUBLISH the same copy supplied for 2019 _____ OR- Enclosed find new copy for advertisement _____**

Authorizing Signature: _____

505 US Highway 9, Lanoka Harbor, NJ 08734

Phone 609-242-7111 / Fax 609-242-7112 / Website: njwater.org / E-mail: officemanager@njwater.org