



## ADVERTISING OPPORTUNITY

### Dear Business Representative:

We hope you will consider the NJWA Magazine for your advertising needs. Our quarterly publication is a key source of information for the Directors, Superintendents, Supervisors and Staff of Water and Wastewater Systems throughout New Jersey. Advertising charges are for **camera-ready ads** requiring nominal composition. Color ads, reverse screens, halftones, stats and enlargement/reduction services are available at an extra cost.

### 2022 MAGAZINE ADVERTISING RATES *PER ISSUE*

**\* A 5% discount applies for ads placed in all four issues.\***

|              |               |
|--------------|---------------|
| COLOR:       | BLACK & WHITE |
| TRIM SIZE:   | 8 ½ x 11      |
| CIRCULATION: | 1,200         |
| PUBLISHED:   | QUARTERLY     |

Ad Deadlines: Spring- March 1<sup>st</sup>, Summer -June 1<sup>st</sup>, Fall - September 1st, Winter - December 1st

| RATES ARE PER ISSUE                                     | MEMBER   | NON-MEMBER |
|---|----------|------------|
| BUSINESS LISTING  | FREE     | \$ 50.00   |
| INSIDE FRONT COVER<br>Ad size: 7 ½ x 10                 | \$375.00 | \$575.00   |
| INSIDE BACK COVER<br>Ad size: 7 ½ x 10                  | \$350.00 | \$550.00   |
| OUTSIDE BACK COVER<br>• ¾ PAGE ONLY; Ad size: 7 ½ x 7 ¼ | \$325.00 | \$525.00   |
| FULL PAGE<br>Ad size: 7 ½ x 10                          | \$275.00 | \$475.00   |
| HALF PAGE<br>Ad size: 7 ½ x 5                           | \$200.00 | \$300.00   |
| QUARTER PAGE<br>Ad size: 3 ¾ x 5                        | \$150.00 | \$200.00   |

### ***Please complete and return:***

Date: \_\_\_\_\_ Company Representative Name: \_\_\_\_\_

Company \_\_\_\_\_ Advertisement size selected \_\_\_\_\_

Issue(s) to be published: May \_\_\_\_\_ July \_\_\_\_\_ October \_\_\_\_\_ December \_\_\_\_\_

**\*\*Please REPUBLISH the same copy supplied for 2021 \_\_\_\_\_ OR- Enclosed find new copy for advertisement \_\_\_\_\_**

Authorizing Signature: \_\_\_\_\_

**Order form and advertisement may be sent via email to: [officemanager@njwater.org](mailto:officemanager@njwater.org)**

505 US Highway 9, Lanoka Harbor, NJ 08734

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